

JASON ERIC MOCK

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EDUCATION EXPERIENCE

University of Illinois at Urbana-Champaign

Master of Education in Human Resource Development

Urbana, Illinois

January 2002 – May 2003

GPA: 4.0/4.0

Area of focus: Instructional Technologies. *Relevant coursework in:*

- Multimedia-Based Instructional Systems Design
- Adult Learning
- Consulting
- Training Management
- Evaluation
- Strategic Planning
- Facilitation Techniques

Bachelor of Science in Physics

August 1997 – December 2001

GPA: 3.0/4.0

PROFESSIONAL EXPERIENCE

University of Illinois at Urbana-Champaign, *Urbana, Illinois*

January 2010–present

Instructional Designer, Office of Continuing Education

January 2010–present

- Lead the migration of courses from Desire2Learn to Illinois Compass (LMSes).
- Suggested and began implementation of Drupal (CMS) to handle department's website, blogging, and portfolio needs.
- Leveraged infrastructure developed at Global Campus where appropriate to improve efficiency and quality.
- Collaborated with faculty and departments to explore and develop fully-online courses.

University of Illinois Global Campus, *Champaign, Illinois*

July 2008–January 2010

Instructional Designer

July 2008–January 2010

- Collaborated with faculty and departments from all three University of Illinois campuses to design and develop 6 fully-online Masters courses, 1 non-credit exam-prep course.
- Redesigned 2 fully-online Masters courses and maintained 5 additional Masters courses.
- Served as Lead Instructional Designer for two Master's programs.
- Managed third-party vendor relationships.
- Called by senior management to lead the transition of one program from Global Campus to Office of Continuing Education/Academic Outreach.

Instructional Technologist

July 2008–January 2010

- Defined standards for quality control, third-party management, other business processes, course documentation, PowerPoint themes, Articulate themes.
- Liaised between multiple departments, coordinating instructional aspects of the delivery of various programs.
- Developed rich multimedia and interactive elements for over 20 fully-online courses.
- Established master template used by all courses to ensure quality, consistency, Section 508 and IITAA conformance, and use of best practices across courses.
- Became resident Desire2Learn (LMS) and Web 2.0 strategy expert, assisting staff in its implementation.
- Checked quality of 32 courses.

VERTEX Solutions, *Champaign, Illinois*

November 2006–July 2008

Director, *Web Development*

June 2008–July 2008

- Conducted evaluations, hiring, and dismissal of department staff.
- Implemented AS9600-based quality assurance system.

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Senior Web Developer

November 2006–June 2008

- Directed, as member of senior management, company's eLearning development practices and procedures and set vision regarding direction of development.
- Managed eLearning development procedures, staff, and freelancers.
- Provided analysis, instructional design, development, and quality assurance for multiple eLearning projects.
- Served as Project Manager, compiling project milestone schedules and budgets, forecasting revenues, and calculating performance metrics on several projects.
- Wrote proposals regarding million dollar eLearning projects.

Human Kinetics, Incorporated, Champaign, Illinois

June 2003–November 2006

Director, *Course Production Department*

January 2005–November 2006

- Led conceptual and developmental efforts in redefining standard course interface.
- Investigated eLearning industry trends and recommended process changes.
- Liaised between designers and developers, ensuring ID needs, schedule, and budget were all met.
- Defined and tracked several new performance metrics of department productivity.
- Made departmental staffing decisions, staff development, strategic vision, annual budget, schedules and staff performance appraisals.

Multimedia Programmer/Analyst

August 2004–December 2004

- Designed and developed processes and applications to streamline construction of eLearning courses yielding a 70% departmental savings (est. \$3,000) per project
- Developed functionality for high reuse and customization to minimize deployment and maintenance costs.

Multimedia Engineer

June 2003–July 2004

- Developed online courses, identifying and correcting inefficiencies in the process.
- Designed, developed, and delivered eight classroom course titles on technology

University of Illinois, CITES Training Services, Urbana, Illinois

January 2001– May 2003

Coordinator, *Student Technology Training program*

May 2001 – May 2003

- Supervised and trained graduate and undergraduate student instructors.
- Handled and directed course registrations and cancellations.
- Conducted a program-wide evaluation, objectively identifying strengths and weaknesses of the program, resulting in a redesign of the program.
- Redesigned program's website to be database-driven with an intranet and created coordinated marketing materials.

Instructor, *FAST3 Training Program*

May 2001 – May 2003

- Taught courses to University faculty and staff on Microsoft Access, Excel, Word, Outlook, Relational Database Design, FileMaker Pro, HTML, and UNIX.
- Redesigned the entire Microsoft Access curriculum into innovative "module" format, yielding shorter, more focused courses covering a wider range of topics.
- Conducted program-wide evaluation resulting in revised course offerings.

Instructor, *Student Technology Training Program*

January 2001 – May 2001

- Taught courses to University graduate and undergraduate students on Microsoft Access, Excel, Word, PowerPoint, FrontPage, Netscape Composer, and UNIX.
- Developed and delivered train-the-trainer sessions.
- Modified existing courses, created new courses, and developed documentation.

CropVerifeye, L.L.C., Mahomet, Illinois

March 2001 – February 2002

Marketing Coordinator & Web Designer

March 2001 – February 2002

- Developed marketing presentations, websites, and Flash CD-ROM business cards.
- Documented complex system processes for national and international users.
- Maintained company websites.

PRESENTATIONS, ABRIDGED

- Lee, E. and Mock, J. (2009, June). *Strategies for Designing and Supporting Student-Generated Content*. Presented at [Sloan-C International Symposium on Emerging Technology Applications for Online Learning](#), San Francisco, CA.
- Mock, J. (2006, October). *Bridging the Designer-Developer Divide Through Iterative Prototyping*. Presented at DevLearn 2006, San Francisco, CA.
- Mock, J. (2006, October). *How to Design an E-learning Interface*. Presented at DevLearn 2006, San Francisco, CA.
- Mock, J. (2006, August). *Achieving Flash-like Interactions Without Flash*. Presented at Designing & Developing E-learning Interactions, online.
- Mock, J. (2005, November). *E-learning Tools on a Shoestring Budget*. Presented at [DevLearn 2005](#), San Francisco, CA.
- Mock, J. (2005, November). *Creating Highly Reusable Functionality to Streamline E-learning Development*. Presented at [DevLearn 2005](#), San Francisco, CA.
- Mock, J. (2005, November). *Importance of W3C Web Standards for Online Learning*. Presented at [DevLearn 2005](#), San Francisco, CA.
- Mock, J. (2005, February). *CSS: From the Trenches*. Presented at East-Central Illinois ColdFusion Users Group, Champaign, IL.
- Mock, J. (2002, May). *Expertise in Users of Computer Applications*. Presented at Adult Learning Conference, Urbana, IL.
- View complete listing along with available resources at <http://moxbox.info/presentations>

TECHNOLOGICAL PROFICIENCIES

- **Web Applications:** Desire2Learn LMS, Blackboard LMS, Moodle LMS, Confluence Wiki, PB Works Wiki, Drupal CMS, WordPress CMS, Basecamp project management application, Open Atrium project management application.
- **Google:** Docs, Analytics, AdWords, Blogger CMS, Feedburner.
- **Adobe:** Dreamweaver, Flash, Fireworks, Photoshop, Connect, Captivate, Premiere.
- **Microsoft:** Access, Word, Excel, PowerPoint, Outlook, OneNote, SharePoint.
- **Languages:** JavaScript, (X)HTML, XML, CSS, VBA, ColdFusion, ActionScript, PHP, SQL.
- **Multimedia:** CodeBaby, Audacity, Articulate Presenter, Camtasia Studio, Elluminate Live!, MediaShout.
- **Other:** CVS, Bazaar, Respondus, various productivity-enhancing tools.

See detailed table at http://MoxBox.info/resume/tech_proficiencies

ACTIVITIES & PROFESSIONAL ORGANIZATIONS

Training Taken

- Student Assessment in Online Courses, Illinois Online Network, 2009.
- Issues and Strategies for Faculty Training, Illinois Online Network, 2009.
- Moodle 100 & Moodle 101, Moodlerooms, 2008.
- Certification for Online Instruction, Global Campus, 2008.

Memberships & Certifications

- U.S. Government, Secret security clearance holder, 2007-2010.
- AS9600 Quality System, Certified internal auditor, 2007.
- eLearning Guild member, 2003-present.

Other Experience

- Self-employed Web design consultant, 2004-present.
- Church webmaster, 2008-present.