

J A S O N E . M O C K

Jason.E.Mock@gmail.com
<http://moxbox.info>

EDUCATION EXPERIENCE

University of Illinois at Urbana-Champaign, *Urbana, Illinois*

Master of Education in Human Resource Development, focus in Instructional Technologies January 2002 – May 2003
GPA: 4.0/4.0

Bachelor of Science in Physics August 1997 – December 2001
GPA: 3.0/4.0

TECHNOLOGICAL PROFICIENCIES

- **Web Applications:** Drupal CMS, WordPress CMS, Illinois Toolbox CMS, Moodle LMS, Blackboard LMS, LON-CAPA LMS, Desire2Learn LMS, Confluence Wiki, PB Works, Basecamp, Open Atrium, FAE.
- **Google:** Docs, Analytics, AdWords, Blogger CMS, Feedburner.
- **Adobe:** Dreamweaver, Flash, Fireworks, Photoshop, Connect, Captivate, Premiere.
- **Microsoft:** Access, Word, Excel, PowerPoint, Outlook, OneNote, SharePoint.
- **Languages:** JavaScript, (X)HTML, XML, CSS, VBA, ColdFusion, ActionScript, PHP, SQL, AutoHotKey.
- **Multimedia:** CodeBaby, Audacity, Articulate Presenter, Camtasia Studio, Elluminate Live!, Ensemble.
- **Other:** CVS, Bazaar, Respondus, AutoHotKey, various productivity-enhancing tools.

See detailed table at http://MoxBox.info/resume/tech_proficiencies

PROFESSIONAL EXPERIENCE

University of Illinois at Urbana-Champaign, *Urbana, Illinois*

November 2010–present

Instructional Designer

November 2010–present

- Collaborated with University faculty to design or redesign and to develop national award-winning online courses.
- Directed project teams of 3-10 people in the course development projects lasting 3-14 months.
- Spearheaded conversion of 11 courses from one LMS to another, documenting process and supervising staff.
- Explored, selected, and lead the implementation of new technologies for course development and student use.
- Designed master templates to ensure usability, accessibility, development efficiency, and quality across courses.
- Designed web-based database for tracking copyright clearances and media asset utilization.

University of Illinois Global Campus, *Champaign, Illinois*

July 2008–November 2010

Instructional Designer

July 2008– November 2010

- Managed third-party vendor relationships, serving as primary contact and evaluating their performances.
- Collaborated with University faculty to design or redesign and to develop national award-winning online courses.

Instructional Technologist

July 2008– November 2010

- Designed master templates to ensure usability, accessibility, development efficiency, and quality across courses.
- Developed rich multimedia and interactive elements for over 20 courses.
- Defined standards for quality control, third-party management, course development process, other business processes, course documentation, PowerPoint themes, Articulate themes.
- Explored, selected, and lead the implementation of new technologies for course development and student use.
- Became resident Desire2Learn (LMS) and Web 2.0 strategy expert, assisting staff in their implementations.

VERTEX Solutions, *Champaign, Illinois*

November 2006–July 2008

Director, *Web Development*

May 2008–July 2008

- Conducted evaluations, hiring, and dismissal of department staff, continuing previous responsibilities, below.
- Implemented AS9600-based quality assurance system, developing procedures and providing staff training.

Senior Web Developer

November 2006–May 2008

- Directed, as member of senior management, company's e-learning development practices and procedures and set vision regarding direction of development.
- Designed master templates to ensure usability, accessibility, development efficiency, and quality across courses.
- Managed and directed e-learning development procedures, projects, in-house staff, and freelance staff.
- Provided analysis, instructional design, development, and quality assurance for multiple e-learning projects.
- Served as Project Manager, compiling project milestone schedules and budgets, forecasting revenues, and calculating performance metrics on several projects.
- Wrote proposals to federal government regarding million dollar military e-learning projects.

Human Kinetics, Incorporated, Champaign, Illinois

June 2003–November 2006

Director, *Course Production Department*

January 2005–November 2006

- Designed master templates to ensure usability, accessibility, development efficiency, and quality across courses.
- Explored, selected, and lead the implementation of new technologies for course development and student use.
- Liaised between designers and developers, ensuring designers' needs, project schedule, and budget were all met.
- Defined, tracked, and improved several new performance metrics of department productivity.
- Made departmental staffing decisions, conducted staff development, cast strategic vision, set annual budget, developed staff schedules and conducted staff performance appraisals.

Multimedia Programmer/Analyst

August 2004–December 2004

- Designed and developed processes and applications to streamline construction of e-learning courses yielding a 70% departmental savings (estimated \$3,000) per project.
- Programmed reusable and customizable online activity library, reducing dozens of libraries to just one.

Multimedia Engineer

June 2003–July 2004

- Developed self-paced, online courses, identifying and correcting inefficiencies in the process.
- Developed eight courses on computer technology use and delivered them in a 24-seat computer lab.

University of Illinois, CITES Training Services, Urbana, Illinois

January 2001– May 2003

Coordinator, *Student Technology Training program*

May 2001 – May 2003

- Trained, supervised, and evaluated graduate and undergraduate student computer technology instructors.
- Conducted a program-wide evaluation, resulting in a complete redesign of the program with several new courses.
- Developed program's database-driven website, staff intranet, and coordinated marketing materials.

Instructor, *FAST3 Training Program*

May 2001 – May 2003

- Taught courses to University faculty and staff on Microsoft Access, Excel, Word, Outlook, Relational Database Design, FileMaker Pro, HTML, and UNIX in both a lab and one-on-one setting.
- Redesigned the entire Microsoft Access curriculum into innovative "module" format, yielding shorter, more focused courses covering a wider range of topics, which were evaluated by students as being "outstanding."
- Monitored computer lab performance, software, and repair needs and worked with IT to resolve issues.

Instructor, *Student Technology Training Program*

January 2001 – May 2001

- Taught courses to University graduate and undergraduate students on Microsoft Access, Excel, Word, PowerPoint, FrontPage, Netscape Composer, and UNIX in a lab setting.
- Developed and delivered train-the-trainer sessions to undergraduate students who would teach in the lab.
- Modified existing courses, created new courses, and developed documentation.

CropVerifeye, L.L.C., Mahomet, Illinois

March 2001 – February 2002

Marketing Coordinator & Web Designer

March 2001 – February 2002

- Developed marketing presentations, websites, and Flash CD-ROM business cards.
- Documented complex system processes for national and international users.

PRESENTATIONS, ABRIDGED

- Mock, J. and Bellini, M. (2010, November). *Faculty and AP Thoughts on Collaboration Tools and Methodologies: The Good and Bad*. Presented at [IT Professionals Forum](#), Champaign, IL.
- Lee, E. and Mock, J. (2009, June). *Strategies for Designing and Supporting Student-Generated Content*. Presented at [Sloan-C International Symposium on Emerging Technology Applications for Online Learning](#), San Francisco, CA.
- Mock, J. (2006, October). *Bridging the Designer-Developer Divide Through Iterative Prototyping*. Presented at [DevLearn 2006](#), San Francisco, CA.
- Mock, J. (2006, October). *How to Design an E-learning Interface*. Presented at [DevLearn 2006](#), San Francisco, CA.
- Mock, J. (2006, August). *Achieving Flash-like Interactions Without Flash*. Presented at [Designing & Developing E-learning Interactions](#), online.
- Mock, J. (2005, November). *E-learning Tools on a Shoestring Budget*. Presented at [DevLearn 2005](#), San Francisco, CA.
- Mock, J. (2005, November). *Creating Highly Reusable Functionality to Streamline E-learning Development*. Presented at [DevLearn 2005](#), San Francisco, CA.
- Mock, J. (2005, November). *Importance of W3C Web Standards for Online Learning*. Presented at [DevLearn 2005](#), San Francisco, CA.
- Mock, J. (2005, February). *CSS: From the Trenches*. Presented at East-Central Illinois ColdFusion Users Group, Champaign, IL.
- Mock, J. (2002, May). *Expertise in Users of Computer Applications*. Presented at Adult Learning Conference, Urbana, IL.
- View complete listing along with available resources at <http://moxbox.info/presentations>

ADDITIONAL RELEVANT EXPERIENCE

- Blackboard Exemplary Courses Program award winner, 2011.
- U.S. Government, Secret security clearance holder, 2007-2010.
- AS9600 Quality System, Certified internal auditor, 2007.
- Self-employed Web design consultant, 2004-present.
- Church's webmaster, IT volunteer, board member, and Sunday school teacher, 2001-present.